

PRESS RELEASE

FOR IMMEDIATE RELEASE

**Haitong International Successfully Completed an IPO Deal for Doumob**

**Hong Kong, 14 March 2019** – Haitong International Securities Group Limited (“Haitong International”; 665.HK) has completed an IPO deal in Hong Kong for Doumob (beijing)Technology Co., Ltd. (“Doumob”; 1917.HK), for which its corporate finance team and global capital market team acted as Joint Bookrunner and Joint Lead Manager.

Doumob is the second largest interactive advertising company in China in terms of 2017 revenue, according to the iResearch Report. Doumob focused on providing mobile advertisements in the form of interactive advertising starting from 2017. Doumob also provide non-interactive advertising services in formats, such as banner advertisements, interstitial advertisements, information flow advertisements and open screen advertisements. Shares of Doumob International were successfully listed on the Hong Kong Stock Exchange today, closing at HKD 0.63, up 54% from its IPO price.

Haitong International has completed 7 IPOs in Hong Kong and 7 equity financing deals globally so far this year.

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**Haitong International Securities Group Limited**

Haitong International Securities Group Limited (“Haitong International”; Stock Code: 665.HK), together with its subsidiaries, is an international financial institution with established presence in Hong Kong and a rapidly expanding network across the globe. It strives to serve as a bridge linking up the Chinese and overseas



capital markets. The parent company of Haitong International is Haitong Securities Co. Ltd (“Haitong Securities”, Stock Code: 600837.SH; 6837.HK).

To date, Haitong International has well positioned to serve about 200,000 corporate, institutional, as well as retail and high-net worth clients worldwide. Its well-established financial services platform provides corporate finance, wealth management, asset management, institutional clients (key businesses include fixed income, currency and commodities (FICC), derivatives, institutional equities) and investments business, and a full spectrum of financial products and services. Haitong International possesses a sound risk management system that is in line with international standards. The company has been assigned a “Baa2” long-term issuer rating by Moody’s and a “BBB” long-term credit rating by Standard and Poor’s. Haitong International has a global financial servicing network covering the world’s major capital markets including Hong Kong, Singapore, New York, London, Tokyo, Mumbai, and Sydney, thereby making it to be a leading global financial institution with international competitiveness, systematic importance and brand influence.

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